



Kappa Kappa Psi

Tau Beta Sigma

National Intercollegiate Band

CELEBRATING 80 YEARS

SPONSORSHIP LEVELS	Marketing Pieces
\$2000	Table at NatCon27 and Introduction at one of our sessions
\$5000	Table at NatCon27 and Introduction at one of our sessions, and speaking at one of our smaller sessions
\$10,000	Table at NatCon27, Opening Joint Session or 2 Separate Sessions
\$20,000	Table at NatCon27, Speaking at the NIB Concert, multiple sessions (time limit)

*All Sponsors will be listed in our NatCon27 Program, NatCon27 App & Schedule, and thanked at the Opening Joint Sessions and Banquet.

North Bethesda, MD

July 13, 2027

Strathmore Music Center

CONTACT FOR MORE INFORMATION

Executive Director: Dollie O'Neill email: oneill@kkytbs.org office: 405-372-2333

PRINT & PROGRAM

- Logo on all NIB printed programs, **All Sponsors**
- Logo in the NatCon27 mobile app/schedule, **All Sponsors**
- Full sponsor listing vs. logo-only vs. full-page ad, as separate tiers of the same benefit, **\$5K or above**
- Logo on event signage/banners at the venue, **\$10K or above**

WEBSITE & DIGITAL

- Logo and link on the KKPsi/TBS sponsor page – **All Sponsors**
- (Front Page for more \$\$) **\$5K or above**
- Dedicated sponsor spotlight page or blog post, **\$5K or above**
- Logo on the NIB event microsite/registration page, **\$10K or above**
- Inclusion in the post-event recap page/video, **\$10K or above**

EMAIL & DATABASE

- Solo or co-branded email to the full database of approximately 43,000 active/alumni/members, **All Sponsors**
- Logo placement in the pre-event and post-event NatCon27 newsletters, **All Sponsors**
- Logo in event-season email signature/banner, **All Sponsors**

MEDIA & PR

- Mention in the official press release, **\$2K or above**
- Inclusion in the media kit/press advisory, **\$5K or above**
- Photo or video testimonial from the sponsor, **\$5K or above**

ON-SITE EXPERIENCE

- Table/booth at NatCon27, **\$2K or above**
- Complimentary registration(s) for sponsor representatives, **\$2K or above**
- Verbal introduction at a session, **\$5K or above**
- Speaking slot at the Joint Session, **\$10K or above**
- VIP seating at the Banquet/Concert, **\$10K or above**
- Recognition from the stage at Opening Joint Session, **\$10K or above**
- Step-and-repeat or banner placement at the event, **\$10K or above**
- Speaking Slot at NIB Concert, **\$20K**

SOCIAL MEDIA

- Dedicated spotlight post (Instagram/Facebook/LinkedIn), **All Sponsors**
- Story or live shoutout during the event itself, **\$5K or above**
- Sponsor tagged in event photo/video content, **\$10K or above**
- Sponsor named in the official event hashtag campaign, **\$10K or above**

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PHYSICAL & KEEPSAKE

- Sponsor logo on event merchandise (t-shirt, tote), **\$10K or above**
- Sponsor recognition on the printed Banquet menu, **\$10K or above**

RELATIONSHIP & RENEWAL

- Early-bird pricing discount, **\$2K or above**
- Multi-year rate lock, **\$5K or above**
- First right of refusal on the next tier up, **\$5K or above**
- Priority renewal window before the following NatCon, **\$5K or above**

